



**BEHIND THE  
CURTAIN:  
2025-2026  
SEASON  
REVIEW**

**WHERE COMMUNITY  
COMES TOGETHER**



**CELEBRATING  
SEASON**

**65**

# 2025-26 SEASON BY THE NUMBERS

800

ACTORS  
YOUTH & ADULT

130

PERFORMANCES

20K+

TICKETS SOLD

## FROM THE DIRECTOR'S CHAIR

A MESSAGE FROM OUR  
EXECUTIVE DIRECTOR

What a spectacular year it was at OTP! Our anniversary season brought sold-out shows, new audiences, exciting new programming, and growth across every facet of the Playhouse. With the incredible support of our donors, sponsors, volunteers, and community, we're looking ahead to an even bigger future—including a bold five-year vision for a new building with room for everyone.

[Read more from Deb Jackson](#)

Find information on Board Leadership at  
[OldTownPlayhouse.com/people](https://OldTownPlayhouse.com/people).



DEB JACKSON

# FACETS OF OTP



Intimate, daring,  
contemporary, thought  
provoking productions.



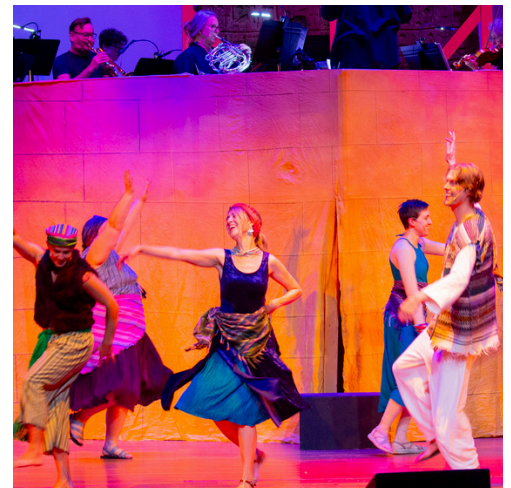
Big stories. Bold performances.  
Unforgettable theatrical experiences.



Theatrical opportunities  
that take place outside of  
our regularly scheduled  
season.



2025–2026 Season Review





OTP's educational arm, Young Company inspires creativity, confidence, and connection through theatre programming for youth ages 5–18.



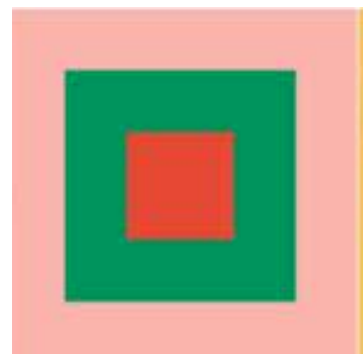
## AGED TO PERFECTION

Timeless stories. Lifelong creativity. Senior readers' theater for ages 55+.



## STAGED READINGS

Readers' Theatre for all ages.

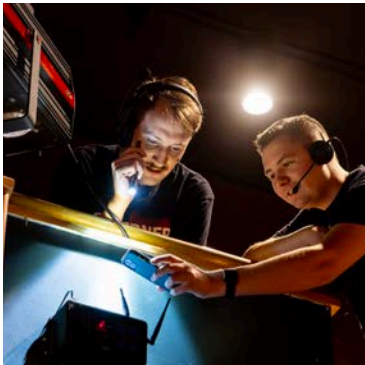


2025–2026 Season Review

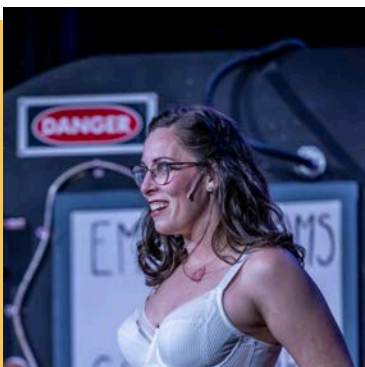
# OTP

# FINANCIALS

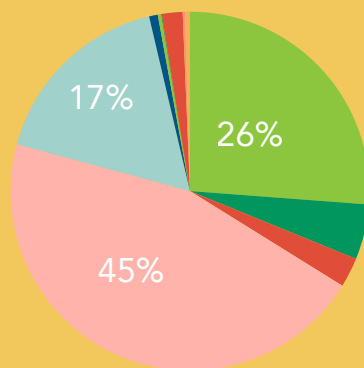
2025–2026 Season Review



- Ticket revenue increased 23%
- Young company revenue increased 18%
- Inflationary increases in administrative and production expenses 7%
- Full financial data can be found at [OldTownPlayhouse.com/docs](https://OldTownPlayhouse.com/docs).



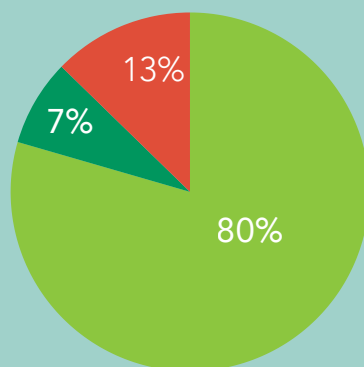
## Income



- 45% Ticket Sales
- 26% Individual donations, grants & sponsorships
- 17% Classes & Workshops



## Expenses



- 80% Programming & Production Costs
- 13% Development
- 7% Other/admin



Total Revenue = \$1,134,994

# BE PART OF THE MAGIC!

Membership at Old Town Playhouse is open to everyone who wants to be part of something incredible!

Any donation makes you a member of the Playhouse! Members enjoy early access to what's happening at OTP, and donations of \$25 or more also include voting rights at our Annual Meeting.

Become a sustaining donor with a monthly contribution to help keep community theatre thriving year-round.

But membership is about more than perks. It's a way to support live theatre, celebrate creativity, and champion the arts in Northern Michigan, helping keep our Playhouse thriving for years to come.

Join the OTP family and help keep the magic of community theatre alive!

**FIND OUT  
MORE  
ABOUT  
BECOMING  
A MEMBER!**



# OTP DONORS



## \$1,000 - \$2,500

Kerr & Lorna Anderson  
Mitch Atkins  
Peter Ballantyne  
Beers Family Foundation  
Richard & Susan Bingham  
Mary Black  
Kathleen Bowden  
Nancy & Bob Brick  
Leith & Gloria Butler  
Phil & Joani Callighan  
Sam (Ann Simanek) Clark  
Christopher & Jeri Cooke  
Tom Cosgrove  
Mary Jo & Dale Dent  
Karen & James Feahr  
Bill & Mardy Gast  
Dr. Ward Gillett & Mary  
Bevans Gillett  
Barbara Goodearl  
Licht Family Fund  
Judy Heffron  
Denni Don Hunting  
Paul & Suzanne Jarboe  
Peg & Dan Jonkhoff  
Sherry Koenig  
Paul & Carol Laporte  
Michael & Janice London  
Ken & Cathy Louis  
Anne Magoun

Jim Millar  
Chuck & Annie Moeser  
Ms. Lisbeth Ann Oana  
Ms. Teresa Grace Olson  
Laura Ortiz-LaVelle  
Lindsay & Andrew Raymond  
Evelyn & Mike Richardson  
Don Ringsmuth & Barbara  
Butler  
Bradley Roswell  
Marie Schwartz  
Ms. Margaret Anne  
Slawson  
HT & Lauren Snowday  
Paul Leman & Heather  
Stetson-Leman  
Ingrid Turner  
Mr. Rudy Valdez  
Woody Wright

## \$2,500 - \$4,999

Mack & Marcia Endo  
Marcia Gibson  
Robert & Joyce Gingras  
Mark & Deb Jackson  
Mr & Mrs Charles W. Stein

## \$5,000 - \$9,999

Kevin & Connie Clark  
Rick Korndorfer  
Jeff Kroeger  
Laurine & Paul Madison  
Shelley Spencer  
Dennis & Sandy Stockemer  
Carol & Dick Thompson  
Rita Anne Whaley

## \$10K+

The Cosgrove Foundation  
Grand Traverse Regional  
Community Foundation  
Hans Bruehl  
Rotary Charities of Traverse City  
Worthington Family Foundation

**WE'RE GRATEFUL  
FOR OUR  
GENEROUS  
DONORS THAT  
HAVE GIVEN  
\$1000+ IN THE  
PAST YEAR!**

2025–2026 Season Review

# OTP PARTNERS

2025–2026 Season



A ROUND OF  
APPLAUSE FOR OUR  
OTP SPONSORS  
AND PARTNERS!

Thank you to the  
businesses and  
foundations that  
support our theatre!

*Carpet*  *Galleria*  
*Helping You Create Beautiful Floors*

Floor  
Covering  
Brokers  
CARPET ONE

 **msufcu**

**FRONT STREET**  
INSURANCE AGENCY

  
COMMUNITY CO-OP  
SINCE 1973

 **MUNSON  
HEALTHCARE**

TRAVERSE CITY  
**RECORD EAGLE**

Interlochen  
**IPR**  
Public Radio

TRAVERSE CITY  
**BAYLIFE**  
MAGAZINE

**Golden-Fowler**  
HOME FURNISHINGS

  
**ELEMINT**  
WEALTH MANAGEMENT

  
JEWELERS

  
RED SPIRE  
BENCH HOUSE

 **MINER'S NORTH  
JEWELERS**

**REYNOLDS JONKHOF**  
*Funeral Home & Cremation Services*

  
**HONOR  
BANK**

 **Jarboe & Pfeil**  
ATTORNEYS

  
**Comfort  
Keepers**

**Long Lake  
MARINA**

 **TRAVERSE CITY  
ORTHOPEDICS**

  
**CENTRAL**  
UNITED METHODIST CHURCH  
TRAVERSE CITY, MI

**Edward Jones**

  
**image  
360**  
Graphics > Signage > Displays

**HOTEL  
INDIGO**  
AN IHG HOTEL

  
**Bel Lago**  
VINEYARD  
WINERY  
& COUNTRY

  
GRAND TRAVERSE REGIONAL  
COMMUNITY  
FOUNDATION

 **UpTown**  
Catering

  
**NORTHWOODS TATTOO**

  
**COSGROVE  
FOUNDATION**  
- pay it forward -

  
Worthington  
Family Foundation

 **Grand Traverse Regional  
COMMUNITY  
FOUNDATION**

  
**Eagles for Children**  
Helping Children One Eagle At A Time

 **ROTARY  
CHARITIES**  
Resources for change.

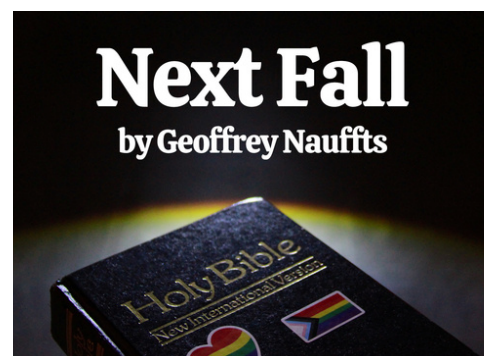
# COMING UP: OUR 2026-27 SEASON



September 11 - 26, 2026



October 23 - 31, 2026



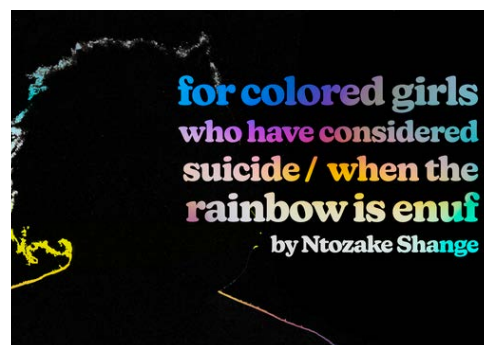
November 6 - 14, 2026



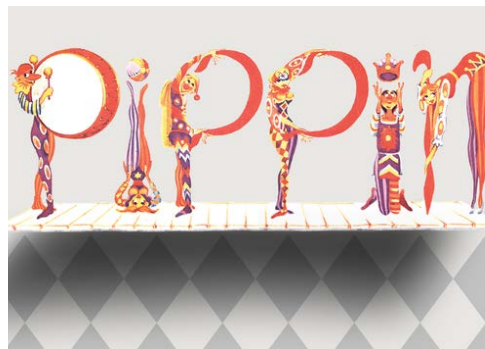
December 4 - 19, 2026



January 15 - 23, 2027



February 5 - 13, 2027



April 2 - 17, 2027



May 14 - 22, 2027



March 12 - 20, 2027

FULL SCHEDULE AT:  
[OLDTOWNPLAYHOUSE.COM](http://OLDTOWNPLAYHOUSE.COM)



# THANK YOU

From the stage to the seats, backstage to the Schmuckal, Old Town Playhouse happens because of you. Thank you to our volunteers, donors, members, patrons, performers, students, and community partners for bringing your time, talent, generosity, and love of theatre to OTP.

Together, we're making something incredible happen in Northern Michigan. Here's to another year of stories, laughter, connection... and a little bit of magic.



**231.947.2210**



**148 E EIGHTH STREET,  
TRAVERSE CITY**



**OLDTOWNPLAYHOUSE.COM**

