OTP

OLD TOWN PLAYHOUSE

BEHIND THE CURTAIN: 2025-2026 SEASON REVIEW

WHERE COMMUNITY COMES TOGETHER





2025-26 SEASON BY THE NUMBERS

800
ACTORS
YOUTH & ADULT

130
PERFORMANCES

20K+
TICKETS SOLD

FROM THE DIRECTOR'S CHAIR

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

What a spectacular year it was at OTP! Our anniversary season brought sold-out shows, new audiences, exciting new programming, and growth across every facet of the Playhouse. With the incredible support of our donors, sponsors, volunteers, and community, we're looking ahead to an even bigger future—including a bold five-year vision for a new building with room for everyone.

Read more from Deb Jackson

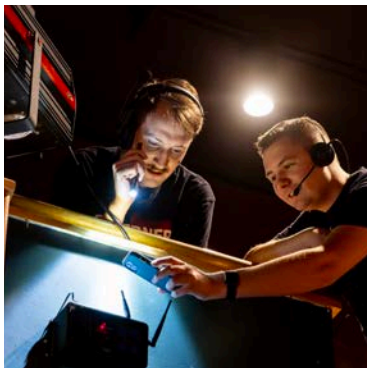
Find information on Board Leadership at OldTownPlayhouse.com/people



DEB JACKSON

OTP FINANCIALS

2025–2026 Season Review



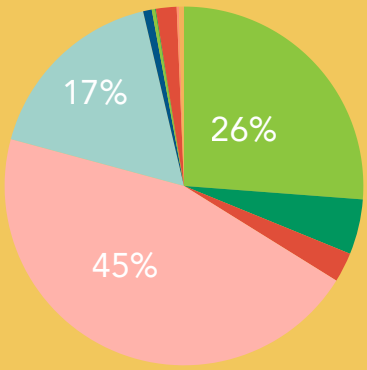






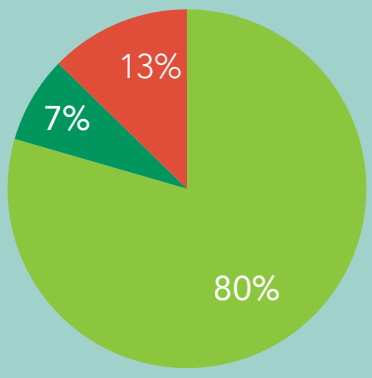
- Ticket revenue increased 23%
- Young company revenue increased 18%
- Inflationary increases in administrative and production expenses 7%
- Full financial data can be found at OldTownPlayhouse.com/docs

Income



45%	Ticket Sales
26%	Individual donations, grants & sponsorships
17%	Classes & Workshops

Expenses



80%	Programming & Production Costs
13%	Development
7%	Other/admin

Total Revenue = $1,134,994

FACETS OF OTP

STUDIO THEATRE

Intimate, daring, contemporary, thought provoking productions.



MAINSTAGE

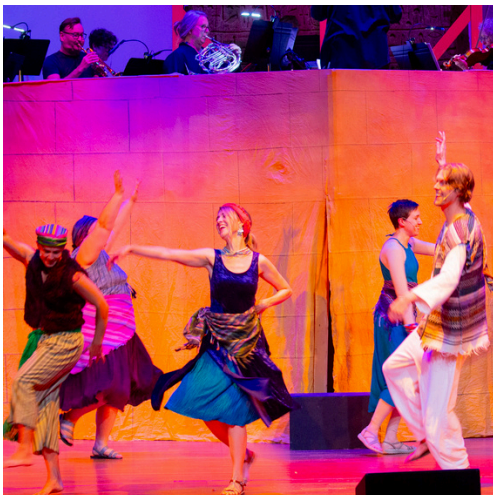
Big stories. Bold performances. Unforgettable theatrical experiences.



2025–2026 Season Review

SPECIAL EVENTS

Theatrical opportunities that take place outside of our regularly scheduled season.



YOUNG COMPANY

OTP's educational arm, Young Company inspires creativity, confidence, and connection through theatre programming for youth ages 5–18.



AGED TO PERFECTION

Timeless stories. Lifelong creativity. Senior readers' theater for ages 55+.



STAGED READINGS

Readers' Theatre for all ages.



BE PART OF THE MAGIC!

Membership at Old Town Playhouse is open to everyone who wants to be part of something incredible!

Any donation makes you a member of the Playhouse! Members enjoy early access to what's happening at OTP, and donations of $25 or more also include voting rights at our Annual Meeting.

Become a sustaining donor with a monthly contribution to help keep community theatre thriving year-round.

But membership is about more than perks. It's a way to support live theatre, celebrate creativity, and champion the arts in Northern Michigan, helping keep our Playhouse thriving for years to come.

Join the OTP family and help keep the magic of community theatre alive!



FIND OUT MORE ABOUT BECOMING A MEMBER!

OTP DONORS



$1,000 - $2,500

Kerr & Lorna Anderson
Mitch Atkins
Peter Ballantyne
Beers Family Foundation
Richard & Susan Bingham
Mary Black
Kathleen Bowden
Nancy & Bob Brick
Leith & Gloria Butler
Phil & Joani Callighan
Sam (Ann Simanek) Clark
Christopher & Jeri Cooke
Tom Cosgrove
Mary Jo & Dale Dent
Karen & James Feahr
Bill & Mardy Gast
Ward Gillett & Mary Bevans Gillett
Barbara Goodearl
Licht Family Fund
Judy Heffron
Denni Don Hunting
Paul & Suzanne Jarboe
Peg & Dan Jonkhoff
Sherry Koenig
Paul & Carol Laporte
Michael & Janice London
Ken & Cathy Louis
Anne Magoun
Jim Millar
Chuck & Annie Moeser
Lisbeth Ann Oana
Teresa Grace Olson
Laura Ortiz-LaVelle
Lindsay & Andrew Raymond
Evelyn & Mike Richardson
Don Ringsmuth & Barbara Butler
Bradley Roswell
Marie Schwartz
Margaret Anne Slawson
HT & Lauren Snowday
Paul Leman & Heather Stetson-Leman
Ingrid Turner
Rudy Valdez
Woody Wright

$2,500 - $4,999

Mack & Marcia Endo
Marcia Gibson
Robert & Joyce Gingras
Mark & Deb Jackson
Mr & Mrs Charles W. Stein

$5,000 - $9,999

Kevin & Connie Clark
Rick Korndorfer
Jeff Kroeger
Laurine & Paul Madison
Shelley Spencer
Dennis & Sandy Stockemer
Carol & Dick Thompson
Rita Anne Whaley

$10K+

The Cosgrove Foundation
Grand Traverse Regional Community Foundation
Hans Bruehl
Rotary Charities of Traverse City
Worthington Family Foundation

THANK YOU TO OUR GENEROUS DONORS THAT CONTRIBUTED $1,000+ IN THE PAST YEAR!

OTP DONORS



THANK YOU TO EVERYONE THAT CONTRIBUTES!

SPECIAL SHOUTOUT TO OUR SUSTAINING DONORS WHO ENSURE WE ARE FUNDED EVERY MONTH OF THE YEAR!

OTP CREW CLUB

Shauna Beekman
Elizabeth Black
Mikayla Bosma
Peg Brace
Dan Brink
Edward Caverly
Christoph Clark
Sam Clark
Katie Clark
Jennifer DeCew
Kim DeCew
Nick Demos
Shelley Ehrenberger
Cole Emery
Col. Steve Ford
Abigail Fraass
Julieanna Frost
Al Garcia
Jessica Hamilton
Elisabeth Hammerberg
Tishri Hosler
Jean Jenkins
Stephanie Johnston
Susan Kessler
Clover Keyes Avery
Jeanette Kuhar
Shaina Lafond
Ward Lamphere
Marty Mater
Mayme Mesa
Paulette Parsons
James Peery
Danielle Pelshaw
Mary Peters
Carol Purcell
Lindsay Raymond
Harriet Rennie-Brown
Grazina Ronkaitis
Eileen Rudzinski
Chris Sanborn
Jeffrey Sass
Amy Shamroe
Kari Jo Stefanski
Kathy Strehl
Jena Van Wagner
Katie Wibby
Anji Wieserman
Katelyn Wilson

OTP ENSEMBLE CLUB

Nancy Brick
Debra Jackson
Meaghan Kenny
Mr. & Mrs. Ron Ohara
Margaret Anne Slawson

OTP STAR CLUB

Mary Jo Dent
Nancy Duke
Barbara Goodearl
Paul Jarboe
Brett Nichols
Bradley Roswell

COMMUNITY THEATRE THRIVES BECAUSE OF THE GENEROSITY OF THOSE WHO GIVE THEIR TIME, TALENT, AND FINANCIAL SUPPORT. OUR DONORS AND VOLUNTEERS ARE THE HEART OF OLD TOWN PLAYHOUSE, AND WE COULDN'T DO WHAT WE DO WITHOUT THEM!

OTP PARTNERS



2025–2026 Season

A ROUND OF APPLAUSE FOR OUR OTP SPONSORS AND PARTNERS!

Thank you to the businesses and foundations that support our theatre!

Carpet Galleria
Helping You Create Beautiful Floors

Floor Covering Brokers
CARPET ONE

msufcu

FRONT STREET INSURANCE AGENCY

ORYANA
COMMUNITY CO-OP
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TRAVERSE CITY RECORD EAGLE

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TRAVERSE CITY BAYLIFE MAGAZINE

Golden-Fowler
HOME FURNISHINGS

ELEMINT
WEALTH MANAGEMENT

JEWELERS

RED SPIRE BRUNCH HOUSE

MINER'S NORTH JEWELERS

REYNOLDS JONKHOFF
Funeral Home & Cremation Services

HONOR BANK

Jarboe & Pfeil
ATTORNEYS

Comfort Keepers

Long Lake MARINA

TRAVERSE CITY ORTHOPEDICS

CENTRAL
UNITED METHODIST CHURCH
TRAVERSE CITY, MI

Edward Jones

image 360
Graphics › Signage › Displays

HOTEL INDIGO
AN IHG HOTEL

Bel Lago
VINEYARD WINERY & CIDERY

UpTown Catering

NORTHWOODS TATTOO

COSGROVE FOUNDATION
pay it forward

Worthington Family Foundation

Grand Traverse Regional COMMUNITY FOUNDATION

Eagles for Children
Helping Children One Eagle At A Time

ROTARY CHARITIES
Resources for change.

COMING UP: OUR 2026-27 SEASON



MAINSTAGE



September 11 - 26, 2026



October 23 - 31, 2026



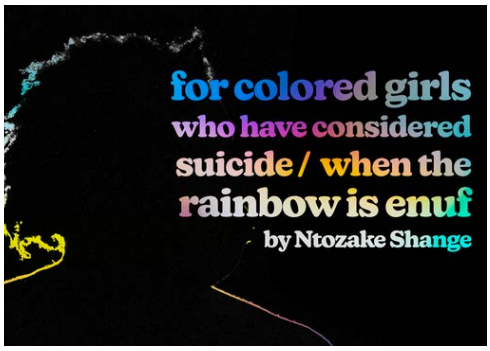
November 6 - 14, 2026



December 4 - 19, 2026



January 15 - 23, 2027



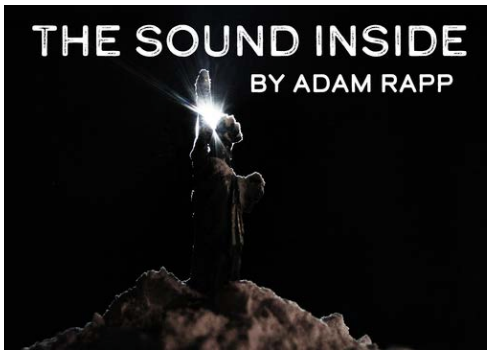
February 5 - 13, 2027



April 2 - 17, 2027



May 14 - 22, 2027



March 12 - 20, 2027

FULL SCHEDULE AT:

OLDTOWNPLAYHOUSE.COM

STUDIO THEATRE







THANK YOU

From the stage to the seats, backstage to the Schmuckal, Old Town Playhouse happens because of you. Thank you to our volunteers, donors, members, patrons, performers, students, and community partners for bringing your time, talent, generosity, and love of theatre to OTP.

Together, we're making something incredible happen in Northern Michigan. Here's to another year of stories, laughter, connection...

and a little bit of magic.

231.947.2210

148 E EIGHTH STREET, TRAVERSE CITY

OLDTOWNPLAYHOUSE.COM





