



At the Corner of Arts and Culture

# Artist Call

July 18, 2023

## Project Intent

The purpose of this RFP is to secure up to six artists to create artwork for the exterior of the Old Town Playhouse (OTP) at the corner of 8<sup>th</sup> and Cass streets. We welcome all artists that create art appropriate for this project.

## Project Background and History

The objective of this project is to beautify the exterior façade of the OTP building so it better matches the magic that happens inside. These installations will represent and celebrate all art disciplines. This artwork will enhance the downtown area and position OTP as a beacon of art in the community on a gateway to downtown. This project is made possible by a grant from the Michigan Arts and Culture Council and matching grants from OTP donors.

## Project Details

The scope for this project is to secure six works (that will be converted to banners) to be displayed in six locations on the OTP building. Artists can submit designs for one window, or more, up to six total. Selected works will be printed on banners and

mounted on the building for a minimum of one year.



**Front**



**East Side**

Windows 2, 3 & 4 are approximately 11x22 feet and should include representation from each of the art disciplines:

Drama/Theatre	Music
Dance	Painting/Art
Literature	Film

Windows 1 & 6 are approximately 5.5x12 ft and window 5 4x11 ft. These should highlight: **Drama/Theatre** **Music** **Dance** but can include all six at artist discretion.

\*Please note which window(s) you are submitting artwork for, but OTP reserves the right to place artwork in the appropriate space.

While each window is an independent piece, all six will need to have a cohesive feel. We will give preference to modern and abstract representations in the mosaic or stained-glass style.



\*This photo is for sample purposes only, this artwork does not belong to OTP and is just used as an example.



This color palette reflects the branding of Old Town Playhouse and should be a starting point for the creative as well.

## Process

- Original proposed artwork will be submitted by digital representation or dropped off to OTP. Electronic files can be emailed to [deb@oldtownplayhouse.com](mailto:deb@oldtownplayhouse.com), physical artwork can be dropped off to the Business Office and should be sized 18x24 inches or smaller.
- Six pieces will be selected by a selection committee and the artist(s) notified.
- Final artwork submitted to OTP to be made into banners and mounted to building.

## **Contract Requirements**

Selected artists enter into a contract with OTP. Title and ownership of the artwork passes to the Old Town Playhouse upon written acceptance of and payment for the work.

The Old Town Playhouse reserves the right to reproduce the artwork in all forms. Due to the nature of this being a public art piece, we reserve the right to request edits to the final work to meet requirements.

This project is open to all. Art cannot include words, logos or controversial symbols. Artist signature cannot be included on the artwork but will be featured at the location.

Artists of selected works will receive a payment of \$1,000 per window and promotion of their work, name and contact information both on-site at OTP, at OldTownPlayhouse.com and on social media.

OTP accepts no responsibility for any expense incurred by the submitters in the preparation of the works. Such expenses shall be borne exclusively by the Artist. Only the selected artists will be notified and receive the payment.

## **Timeline**

7/18/23	Submissions open
8/5/23	Deadline for all proposed artwork
8/11/23	Artwork selection announced
8/25/23	Final artwork due
9/27/23	Artwork will be on display on the building at the <b>Corner of Art &amp; Culture</b>

For more information or questions, please contact Deb Jackson, Executive Director, [deb@oldtownplayhouse.com](mailto:deb@oldtownplayhouse.com) or 231.947.2210.