

OTP
OLD TOWN PLAYHOUSE

WHERE COMMUNITY COMES
TOGETHER

Entertainment | Education | Cultural Enrichment



CELEBRATING
65
YEARS



OLD TOWN PLAYHOUSE
ANNUAL REPORT 2024-25

MISSION

Together, as a volunteer driven organization, we IMPACT lives through Entertainment, Education and Engagement.



OTP

BY THE NUMBERS LAST SEASON

18k+

TICKETS SOLD

100+

PERFORMANCES

400+

VOLUNTEERS

750+

YOUTH
PARTICIPANTS

DONATE NOW!

ONLINE: OldTownPlayhouse.com

BY PHONE: 231.947.2210

YOUR SUPPORT

MEANS THE WORLD TO US!



Dear Friends and Supporters,

For 65 years, Old Town Playhouse has grown along with the Traverse region. Today, **vibrant** and **robust** describe our programming facets that span different formats of education and dramatic entertainment. We are excited about all that our **65th anniversary season** encompasses – more MainStage shows, the return of Studio Theatre to our newly renovated Mary Schmuckal Theatre, Aged To Perfection on-site and off-site performances and several special performances at off-site locations. There is truly something for everyone this season.

Our Young Company educational arm also offers **learning** and **fun** for all ages from five to eighteen. In addition to the on-stage opportunities, there are tech classes and workshops. Young people find their passion, make friends and develop life skills such as teamwork, planning, and creative thinking.

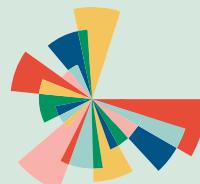
OTP strives to be the best it can be. This starts with a base of core values that guide our efforts: Creativity, Quality, Variety, Inclusiveness, Integrity and Viability. We enrich our region. We welcome everyone. We connect the community. We nurture transformation.

The arts are not a luxury but rather they are an essential part of thriving economies and communities. The breadth of impact ranges from individuals to communities at large.

Theatre is a team sport – and our team of volunteers, both on stage and backstage, as well as donors and sponsors, are what fuel our success. **Thank you** for supporting the Playhouse and making wonderful theatre possible in our community.

We are grateful to our **hundreds of volunteers** that do the work and give passionately of their time. And we are thankful to our donors and sponsors who fund the programming. OTP couldn't be the outstanding place that it is without them!

OTP is where community comes together to produce incredible live theatre and educate our youth.



Deb Jackson

Deb Jackson
Executive Director



MAINSTAGE

SISTER ACT

Sep 12 – 27, 2025
Feel Good Disco Comedy

THE ROCKY HORROR SHOW

Oct 24 – Nov 1, 2025
Campy Sci-Fi Musical

Matilda THE MUSICAL

Dec 5 – 20, 2025
Heartwarming Family Musical

MISERY

Feb 13 – 21, 2026
Classic Psychological Thriller

The DROWSY Chaperone

Apr 17 – May 2, 2026
Nostalgic Musical Romp

FOUR OLD BROADS

May 15 – 23, 2026
Feisty Comedic Hijinx

YOUNG COMPANY

The Hobbit

Jan 16 – 24, 2026
Traditional Family Favorite

The Giver

Mar 26 – 28, 2026
Thought Provoking Drama

Once Upon a Mattress

June 5 – 13, 2026
Comedic Fairy Tale



STUDIO THEATRE

The Minutes

by Tracy Letts

Nov 14 – 22, 2025
Small-town Dark Comedy

Whose life is it Anyway?

by Brian Clark

Jan 30 – Feb 7, 2026
Powerful Emotional Drama

Paint Night!

by Carey Crim

Mar 13 – 21, 2026
Heartfelt Comedic Drama

NEW THIS YEAR – OTP MYPASS!

The ultimate in convenience and you'll save money too! Purchase at least one ticket for four or more different MainStage or Studio Theatre shows in one transaction and you'll save \$4 on each ticket.

OldTownPlayhouse.com/MyPass



STAGED READINGS

Readers Theatre
productions;
October 2025 and
January 2026.

Vibrant, Courageous,
Memorable Performances
by students ages 5-18

AGED TO PERFECTION

ATP is our senior reader's
theatre. Those over 55
meet the 2nd and 4th
Saturday of each month.

SPECIAL EVENTS

Ten November
Nov 7 – 9, 2025
Grand Traverse
Yacht Club

CELEBRATING 65 YEARS!

April 1960

Elnora Milliken gathered Interlochen faculty and 40 local theatre buffs to form the **Traverse City Civic Players** and staged *You Can't Take It With You* at a local school.

Early 1970s

The Players sought a home with a larger facility and found space at the First Christian Church which was originally built in 1903.

1969

The Players' home stage moved to the Park Place Dome, home to the Cherry County Playhouse, and broadened its offerings, beginning with *Guys and Dolls*.

1975

The Players purchased the church facility and changed the name to Old Town Playhouse.

1978

Studio Theatre was introduced to offer audiences an intimate theatre experience.



1998

Due to fire code restrictions, the theatre was closed and faced more than \$350,000 in required improvements. OTP "took the show on the road," borrowing performance spaces.

1993

The Traverse City Children/Teen Theatre was incorporated as the educational arm of OTP, becoming Young Company.

1999

A huge vote of community support and a major capital campaign allowed the aging playhouse to undergo renovations to meet safety codes and make upgrades.



2014

Renovated Schmuckal, installed new chairs in auditorium and removed stairs on House Right.

2000

OTP reopens at 8th and Cass with *Nunsense*.

2002

Balcony renovation.

2008

Restructuring of the governance of the operations and **development of TREAT**, a centralized regional ticketing operation.

2006

Mortgage on building was retired. Additional building improvements including new windows and stage light reconstruction.



2023

At the Corner of Art and Culture Mural Project adds locally-sourced artwork to empty window spaces outside of the building.

2009

Studio Theatre moves to the Depot.

2019

Energy efficiency improvements began including lighting converted to LED.

2020

Pandemic closes OTP for a season. Improvements are made to the building including HVAC upgrades and new ticketing software. Studio at the Depot is discontinued.



2024

OTP hires first full-time **Artistic Director**.

2025

Studio Theatre returns to the newly renovated Mary Schmuckal Theatre.

Today the Playhouse presents MainStage shows, Studio Theatre, Young Company and Aged To Perfection Performances. The 25-26 season will add Staged Readings and two offsite productions.



WE CONNECT THE COMMUNITY

Together we bring about positive change to individuals and our community.

The quality of theatre you experience at Old Town Playhouse could not happen on ticket sales alone – which only cover 40% of the operating costs.

THANK YOU TO ALL OF OUR GENEROUS DONORS.

OTP DONORS

GENEROUS DONORS THAT HAVE GIVEN \$100+ DURING THE PAST YEAR!

BENEFATOR

Hans Bruehl
Jeff Kroeger
PRODUCER
Ross & Brenda Biederman
Shelley Spencer
Chuck & Annie Moeser
Rick Kornidorfer
DIRECTOR
Deb & Mark Jackson
Chris Dennis
William & Susie Janis
Richard & Susan Bingham
Donald Harbold
Dennis & Sandy Stockemer
MacKenzie & Marcia Endo
Phil & Joani Callighan
Charles W. Stein
Joseph Truhe
Kerr & Lorna Anderson
Dona Laskey
Lindsay & Ryan Raymond
HT & Lauren Snowday
Beers Family Foundation
Lisbeth Ann Oana

Cherie Van Maanen
Paul Schmuckal
Barbara Goodearl
Sam Clark
Bill & Mardy Gast
Anne Magoun
Beth & Bruce Wiegand
Allison Margery Goldsmith
Brett & Kristina Nichols
Paul & Suzanne Jarboe
David & Fran Merrell
Nancy & Bob Brick
Ken & Cathy Louis
Kevin Weber & Nancy Gallagher
Sherry Koenig
Albert J Svec
Tom Cosgrove
Margaret Anne Slawson
Kathleen Bowden
Janice Boles
Ward Gillett & Mary Bevans Gillett
Chuck Steinmetz
Tom & Marsha Andres
Ginny Fey
Peg & Dan Jonkhoff
Michael & Janice London
Don Ringsmuth

Bradley Roswell
Derek & Jerry Ann Strine
Richard & Carol Thompson
Greg Williams
THESPIAN
Mary Jo & Dale Dent
Allison & Roy Heeren
Evelyn & Mike Richardson
Peg Brace
Deb Bowman & Don Kuehlhorn
Ken & Cathy Louis
Kevin Weber & Nancy Gallagher
Sherry Koenig
Albert J Svec
Tom Cole & Ellen Meeker
Connie & Robert Schneider
Carol Imman
Tom & Alicia Power
Chuck Steinmetz
Tom & Marsha Andres
Ginny Fey
Peg & Dan Jonkhoff
Michael & Janice London
Don Ringsmuth

Michael Binstead & Terri Heffron
Maria Bryant
Susan Burks
Leith & Gloria Butler
Susan Buxton
Bill Fromm
Don Hirt & Lisa Hall
Jim Horn
Rene Jacobson
Paul & Carol Laporte
Cheryllann Meyer
Donna & Gary Nelson
Keith Nielson
Paulette & Grant Parsons
Meridith Falconer
Nan Worthington
Jill Bert
Tom & Ellen Meeker
Judy & Brad Harrison
Jennifer & Kieron Lake
Colin Bohash
Kristal Gail Plateau
Jane Purkis
Sue & Bob Sandtveit
Kelly King
Jim Brazda
Betsy & Tommy Corbett
Paula J Austin-Stein
MJ Fitzgerald

Agnes Hayden
Ward Lamphere
Karen Lundy
Chuck & Kim Meek
Pat Paveglio
Karen Strom
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Jill Harlan
Norman Hayes
Ann Howser
Earnest & Robbie Kafcas
Diana & Steve Lett
Jane Mueller
John & Carolyn Olson
Elizabeth Pearce
Mark Richardson
Michael & Loma Romanow

SUPPORTER

Bob & Ruth Stow
Judy & Brad Harrison
Jennifer & Kieron Lake
Colin Bohash
Kristal Gail Plateau
Jane Purkis
Sue & Bob Sandtveit
Kelly King
Jim Brazda
Betsy & Tommy Corbett
Paula J Austin-Stein
MJ Fitzgerald

Dennis Svec	Timothy Zorka & Kathryn Johnson	Katelyn Wilson	Bill & Sandy Cartwright
Megan Valdez	Tara Hochstetler	Linda Barry	Marylou Coe
Kelly Wagner	Ashlea Walter	Nancie & Randy	Shelley M Duke
Ashlea Walter	Juanita Watson	Diane Fall	Patrick Pierce
Juanita Watson	Thomas Phillips	Robert & Joyce Gingras	Robert Roberts
Jennifer Simons	Wally & Pat Schroth	Dick & Marilyn Hanson	Mary Sanders
Chuck & Kay Barnell	Lesley Alicia Tye &	Jennifer & Glenn	Donna Schaefer
Polly Carlton	Tony Bero	Hartrick	Clare Shipstead
William Corrigan	Jennifer Bramer	Virginia Grove	Melissa Sole
Penelope Gordon	Mary Gudobba	Evelyn Burbank	Jon & Maggi Steele
Don & Ann Gregory	Thomas & Sarah	Nancy Albrecht	Maryjo Surma
Mark Elliott & Heather	Juntune	Good Dog Karma, LLC	Alice Tang
Kingham	Kathy & Cliff Kelto	Cheryl Allen	Jerry Taylor
Peter Magoun	Suzy & Charlie Kerndt	Paul Appeldoorn	Ann Tisdale
Vance Maultsby	Hedges Macdonald	Kelly Armbruster	Kathy Verstraete
Karen McCosky	Susan Onan-Swartz	Kara Ashworth	Erica Christine Walsh
Joan Gorski Panter	Ron & Leah Robinson	Erica Austin	Joe & Glenda Wierzbicki
John & Linda Racine	Margaret & Bob	John W. Bailey	Pete & Genna Woessner
Harriet Rennie-Brown	Tipsword	Mary Bales	Sharon Wright
Stephen & Kathy Sanders	Randall Toland	Emily Blumer &	Layla Macias
Judy Schroeder	Rick & Karen Cross	Carolyn Green	Todd McMillen
	Richard & Christine	Linda Burkey	Robert Meisner
	Walter	Jeffrey Butts	

OTP PARTNERS 2024-25

A standing ovation to our OTP sponsors!

We are grateful to all of the businesses and foundations that support our theatre.



Les & Ann Biederman Foundation
Art and Mary Schmuckal Family Foundation
Oleson Foundation

If your business would like to partner with OTP to promote live local theatre, contact office@oldtownplayhouse.com or call 231.947.2210.

WHERE EVERYONE PLAYS A ROLE

Every time you go to the theatre **YOU BECOME PART OF A STORY.**

Old Town Playhouse is made of thousands of stories from each person that has volunteered here in the last 65 years. This year, we'd like to share a little bit of those stories and say thank you. Our gratitude to each person that has shared their time, their life and their stories with us make this the special place it is.

YOU ARE THE REASON WE RAISE THE CURTAIN EACH SEASON.

OTP VOLUNTEERS



"No matter what I do at OTP, there is a family of friends waiting to make the task more fulfilling. The whole is always greater than the sum of its parts as the collaboration bears fruit in so many ways."

— Michael Spry

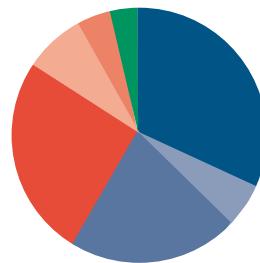
"OTP is what made Traverse City my HOME and not just the city that I live in. It allowed me to find a community with shared interests, with new opportunities and support beyond what I could have ever asked for."

— Katelyn Wilson



OTP FINANCIALS

INCOME



DEVELOPMENT

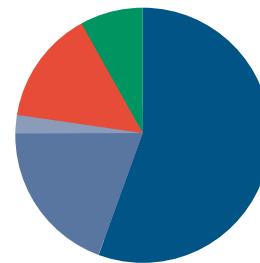
28% Individuals
3% Corporate
11% Foundations

PROGRAMS

39% Tickets
15% Classes
2% Concessions

OTHER/ADMIN 2%

EXPENSES



DEVELOPMENT
11%

PROGRAMS
59% Productions
21% Classes
1% Concessions

OTHER/ADMIN
8%

TOTAL REVENUE = \$1,076,534

Full Financial Info: OldTownPlayhouse.com/about/important-documents



BOARD OF TRUSTEES

Paul Jarboe, President, Partner at Jarboe & Pfeil, Attorneys

Kerr Anderson, Vice President, Retired Research Scientist at The Dow Chemical Company

Peg Brace, Treasurer, Retired Accountant

Lindsay Raymond, Secretary, Attorney and Partner at Danbrook Adams Raymond PLC

Kelly Armbruster, Branch Manager at Team One Credit Union

Nancy Brick, Retired Executive Assistant to Broker/Owner of Re/Max Bayshore

Marivi Bryant, Founder and President of HOME Agency

Stephanie Johnston, Program Coordinator for Munson's Family Medicine Residency

Carly McCall, Director of Student Life at Interlochen Arts Academy

Chuck Moeser, Retired Sr. Manager at Daimler Chrysler

HT Snowday, VP of Innovation and Technical Development for Midmark Corporation

Shelley Spencer, Chief Human Resources Officer Munson Healthcare

Rita Whaley, Interior Designer at Interior Design Studio, Inc. and Design 2 LLC

Deb Oetjens Jackson, OTP Executive Director

Full profiles and staff list: OldTownPlayhouse.com/People

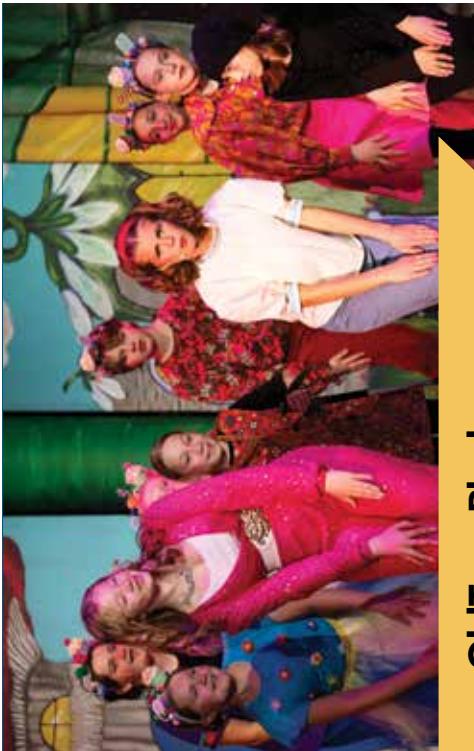
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*"Old Town Playhouse has been a second home for
our daughters for the last eight years. They have
been welcomed into a creative community that
inspires all to come together to tell important stories."*

— Ashlea Walter

148 E. Eighth St.
Traverse City, MI 49684



OldTownPlayhouse.com

**DONATE
NOW!**

ONLINE: OldTownPlayhouse.com

MAIL: PO Box 262
Traverse City, MI 49685