

# MainStage Program Advertising 2017-2018 Season



Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

<b>Ad Size (wide x high)</b>	<b>Season</b>	<b>Color (full season only)</b>	<b>1 Show only</b>
<b>Full page (4-3/4" x 7-3/4")</b>	<input type="checkbox"/> \$ 1,375	<input type="checkbox"/> \$ 1,655	<input type="checkbox"/> \$ 550
<b>Half page (4-3/4" x 3-7/8")</b>	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 995	<input type="checkbox"/> \$ 330
<b>Quarter page (2-1/4" x 3-7/8" or 4-3/4" x 1-7/8")</b>	<input type="checkbox"/> \$ 550	<input type="checkbox"/> \$ 660	<input type="checkbox"/> \$ 220
<b>Eighth page (2-1/4" x 1-7/8")</b>	<input type="checkbox"/> \$ 300	<input type="checkbox"/> N/A	<input type="checkbox"/> \$ 125

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- I have new artwork – I will Email the artwork – [advertising@oldtownplayhouse.com](mailto:advertising@oldtownplayhouse.com)
  - I have new artwork – I will drop it off or mail it to the Old Town Playhouse
  - OTP already has artwork from previous seasons – Please use it
  - OTP needs to build my advertisement - \$75 additional fee
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## **Please bill me as follows:**

Payment enclosed \_\_\_\_\_

Please invoice me in \_\_\_\_\_ equal portions beginning on \_\_\_\_\_  
(invoices will be sent on the 1<sup>st</sup> of each month)

*Note: All payments must be received by opening night of the sponsored production*

## **Deadlines**

- SEASON ADVERTISING – August 25, 2017

## **Individual MainStage Program Deadlines**

- *Wait Until Dark* - August 25, 2017
- *Annie* – November 3, 2017
- *Arsenic & Old Lace* – December 29, 2017
- *A Midsummer Night's Dream* – March 2, 2018
- *Young Frankenstein*– April 13, 2018

Artwork should be in high resolution (at least 300 dpi) PDF or JPG format. Hard copy may be delivered to Old Town Playhouse or material may be e-mailed to [advertising@oldtownplayhouse.com](mailto:advertising@oldtownplayhouse.com)

Please fax or mail to:  
Old Town Playhouse  
P.O. Box 262, Traverse City, MI 49685  
231-947-2210, ext 4 (phone) 231-947-4955 (fax)  
[advertising@oldtownplayhouse.com](mailto:advertising@oldtownplayhouse.com)

## **Ad Sizes (wide x high)**

Full page (4-3/4" x 7-3/4")

Half page (4-3/4" x 3-7/8")

Quarter page (2-1/4" x 3-7/8" or 4-3/4" x 1-7/8")

Eighth page (2-1/4" x 1-7/8")